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Deluge Sport Drink Signs AMA MX/SX Star David Vuillemin To Run X Games' Moto X Racing Event

*“DV” will rock the Deluge Sport logo @ this week’s X
Games*

CORONA, Calif., (Aug. 2, 2007) – Deluge Sport Drink announced today that it has signed French motocross/supercross star David Vuillemin in a deal that will have him running the Deluge logo at this week’s X Games’ Moto X Racing event.

Vuillemin, who broke onto the American MX/SX scene in 1999, has never finished outside the top ten in the Outdoor National MX standings. And he brings with him a loyal fan base to the X Games that features both American and international aficionados of his ‘showman’ riding style.

“I was happy when Deluge approached me to race this X Games event,” said Vuillemin. “It’s different from what we’re used to racing, but I’m confident the fans will be into it. I know I will.”

Note: Vuillemin is currently in 8th place overall on the AMA Toyota Motocross Championship series this summer.

Available in 32-ounce bottles with half the sugar of other Sports Drinks, while replenishing Electrolytes, and Amino Acids, Deluge Sport Drink is what high level athletes need to perform at their peak. Deluge Sport can

be found at *ampm* and other Convenience Stores in the West, with more locations added every day.

www.delugesport.com